

# Regional U.S. Bank Improves Performance & Client Insight

## About the Institution



Diversified portfolio of retail & commercial banking, loans & leasing products with operations in multiple states

## Business Need



Under cease & desist from U.S. regulators for AML violations



AML issues led to regulators asking about fraud controls



No clear roadmap or holistic strategy for fraud management

## The Solution



Actimize Business Consulting enables clients to develop & assess risk strategy, maximize investments, ensure adequate controls & mitigate vulnerabilities

## The Impact

Consolidated fraud & payment data to reduce operational expense

Enabled online banking to meet FFIEC guidance; enhanced customer experience with mobile alerts for faster alerting



Increased accuracy of overdraft defaults risk through analytics; improved detection of counterfeits at branch through image analytics