

## HooYu Joins NICE Actimize's X-Sight Marketplace, the Industry's First Financial Crime Management Ecosystem

*Partnering with the X-Sight Marketplace, HooYu is a leader in customer on-boarding and identity confirmation using ID document verification, biometrics, and digital footprint analysis*

**Hoboken, N.J., September 9, 2019** – Helping financial services organizations keep up with a changing market landscape, **NICE Actimize, a NICE business (Nasdaq: NICE)** and the leader in autonomous financial crime management, today announced that [HooYu](#) has joined the X-Sight Marketplace, the industry's first financial crime risk management-focused ecosystem designed to assist financial services organizations evaluate new point solutions and move to stay on top of a challenging regulatory and criminal environment.

The X-Sight Marketplace leverages the X-Sight Platform-as-a-Service and further expands the functionality offered by the platform. The NICE Actimize X-Sight Platform-as-a-Service offers a single, unified, cost-effective way for financial service organizations to rapidly innovate and to introduce new services while supporting best-in-class financial crime, risk and compliance management capabilities.

HooYu, experts in ID verification and fraud investigation, blends traditional methods of customer verification and PEP/Sanctions screening with real-time digital footprint analysis and facial biometrics. By adding HooYu's capabilities with NICE Actimize's AML and Fraud solutions, its customers can better manage their risks related to KYC/CDD, account takeover fraud, synthetic ID fraud, and payments fraud.

Technology providers such as HooYu that partner with NICE Actimize's X-Sight Marketplace ecosystem are reviewed for their ability to complement financial crime and compliance solutions. Once approved, software and service providers become available to the NICE Actimize community via the X-Sight Marketplace. FSOs can quickly browse through X-Sight Marketplace solution categories to find scalable options that solve their unique business problems.

"HooYu welcomes this partnership with NICE Actimize as we bring innovation and business value to financial services organizations looking for more modern customer identification and screening processes, that improve customer on-boarding success while bolstering financial crime prevention," said **David Pope, Marketing Director, HooYu**. "There is strong synergy and alignment between the industry-leading financial crime solutions and platforms that NICE Actimize offers its community and HooYu. We look forward to building our presence within this innovative community platform."

"We are excited that HooYu, who shares our common goal of fighting financial crime through the benefits of a Marketplace ecosystem, is partnering with us and joining the X-Sight Marketplace community," said **Craig Costigan, CEO, NICE Actimize**. "By connecting via a cloud environment, community participants will experience a quicker time to value and minimized integration cost as they evaluate new solutions for their financial services organizations."

Additional categories that will be added to NICE Actimize's X-Sight Marketplace from other partner participants will include: Ultimate Beneficial Ownership, Value-added Data & Adverse Media, Watchlist, Device Identification, and User Authentication & Fraud. Additional partners will be announced as the X-Sight Marketplace grows.

### About HooYu

HooYu are specialists in building KYC, customer on-boarding, Enhanced Due Diligence and fraud investigation products and its platforms are used by millions of users each month. Today, many organisations use its platforms, HooYu Identify, HooYu Investigate or 192.com to verify customer identity or to investigate people, places and businesses.

HooYu Identify is a global identity confirmation service that blends and combines multiple identity technologies including social media and digital footprint analysis, identity document authentication, facial biometrics, database checks and PEPS and Sanctions watchlist checks to confirm identity. HooYu

Identify cross-references and analyses data from a person's digital footprint to confirm their real-world identity. HooYu also extracts and verifies data from ID documents at the same time as authenticating the ID document and conducting a biometric facial check comparing a selfie of the customer with the facial image on their ID document. Used by large retail banks such as NatWest or digital challenger banks such as Countingup, HooYu Identify helps FSO's to reduce account opening abandonment whilst increasing the robustness of compliance with CIP and KYC requirements.

**For more information on the X-Sight Marketplace, please [click here](#).**

If you are a technology company or financial institution wishing to be part of the first financial crime and compliance marketplace, please contact us at [info@niceactimize.com](mailto:info@niceactimize.com).

### **About NICE Actimize**

NICE Actimize is the largest and broadest provider of financial crime, risk and compliance solutions for regional and global financial institutions, as well as government regulators. Consistently ranked as number one in the space, NICE Actimize experts apply innovative technology to protect institutions and safeguard consumers and investors assets by identifying financial crime, preventing fraud and providing regulatory compliance. The company provides real-time, cross-channel fraud prevention, anti-money laundering detection, and trading surveillance solutions that address such concerns as payment fraud, cybercrime, sanctions monitoring, market abuse, customer due diligence and insider trading. Find us at [www.niceactimize.com](http://www.niceactimize.com), @NICE\_Actimize or Nasdaq: NICE.

### **About NICE**

NICE (Nasdaq: NICE) is the worldwide leading provider of both cloud and on-premises enterprise software solutions that empower organizations to make smarter decisions based on advanced analytics of structured and unstructured data. NICE helps organizations of all sizes deliver better customer service, ensure compliance, combat fraud and safeguard citizens. Over 25,000 organizations in more than 150 countries, including over 85 of the Fortune 100 companies, are using NICE solutions. [www.nice.com](http://www.nice.com)

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### **Forward-Looking Statements**

*This press release contains forward-looking statements as that term is defined in the Private Securities Litigation Reform Act of 1995. Such forward-looking statements, including the statements by Mr. Costigan are based on the current beliefs, expectations and assumptions of the management of NICE Ltd. (the Company). In some cases, such forward-looking statements can be identified by terms such as believe, expect, may, will, intend, project, plan, estimate or similar words. Forward-looking statements are subject to a number of risks and uncertainties that could cause the actual results or performance of the Company to differ materially from those described herein, including but not limited to the impact of the global economic environment on the Company's customer base (particularly financial services firms) potentially impacting our business and financial condition; competition; changes in technology and market requirements; decline in demand for the Company's products; inability to timely develop and introduce new technologies, products and applications; difficulties or delays in absorbing and integrating acquired operations, products, technologies and personnel; loss of market share; an inability to maintain certain marketing and distribution arrangements; and the effect of newly enacted or modified laws, regulation or standards on the Company and our products. For a more detailed description of the risk factors and uncertainties affecting the company, refer to the Company's reports filed from time to time with the Securities and Exchange Commission, including the Company's Annual Report on Form 20-F. The forward-looking statements contained in this press release are made as of the date of this press release, and the Company undertakes no obligation to update or revise them, except as required by law.*