

## NICE Actimize Announces New Integrated Fraud Management Platform Delivering Pervasive AI Across Fraud Prevention

*The new release leverages advancements in AI capabilities with collective intelligence to introduce unprecedented fraud detection accuracy, agility and efficiency*

**Hoboken, N.J., April 9, 2024** – NICE Actimize, a [NICE business \(Nasdaq: NICE\)](#), today announced the availability of [IFM 11](#) (Integrated Fraud Management), a new release of its market leading, AI-driven fraud management and detection platform. The new release leverages recent advancements in artificial intelligence together with NICE Actimize's unique collective intelligence capabilities to introduce unprecedented fraud detection accuracy, agility and efficiency to protect financial services firms and their customers from the next generation of AI-driven fraud and scams.

This enhanced version is the first solution to deliver AI pervasively across all fraud prevention processes from detection and strategy to investigations and operations as well as intelligent data orchestration.

With this new platform, organizations will also benefit by preventing more scams and stopping money mules with their existing data by building deeper and richer entity risk profiles and augmenting network analytics and Generative AI capabilities in fraud detection, fraud strategy, alert triage, investigations and claims management.

NICE Actimize's collective intelligence further fortifies firms with day one protection using AI models trained on industry fraud data. The release also allows financial institutions to stay ahead of new fraud threats with its' advanced connected analytics capability, harnessing industry learnings and recent risk signals to prevent these threats.

"Financial institutions are facing a surge in fraud attacks, as criminals continue deploying AI to conduct scams," said **Craig Costigan, CEO, NICE Actimize**. "NICE Actimize is currently the only solution provider with a complete end-to-end fraud management platform offering fraud prevention and detection, strategy, and operations all leveraging powerful AI capabilities purpose-built to tackle the evolving, faster-paced digital fraud landscape."

NICE Actimize's innovative new IFM release also includes the following capabilities:

- **Intelligent Orchestration Engine** to connect and invoke 3<sup>rd</sup> party and homegrown systems and data sources as part of the real-time fraud prevention and step-up processes via an intuitive self-service orchestration engine reducing integration time and cost.
- **Customer Vulnerability Insights** to proactively identify customers that are likely to be a target of scams for better scams prevention and investigation.
- **Network Analytics** to provide detection strategies and analytics features, coupled with network exploration in investigations, which identify hidden relationships to uncover risky entities and fraud rings.
- **Generative AI** to reduce manual and labor-intensive investigation and claims management tasks transforming operations teams from information gatherers to risk practitioners and expediting SAR filings.

For additional information on NICE Actimize's Enterprise Fraud Management, **please click [here](#)**.

### About NICE Actimize

NICE Actimize is the largest and broadest provider of financial crime, risk and compliance solutions for regional and global financial institutions, as well as government regulators. Consistently ranked as number one in the space, NICE Actimize experts apply innovative technology to protect institutions and safeguard consumers and investors assets by identifying financial crime, preventing fraud and providing regulatory compliance. The company provides real-time, cross-channel fraud prevention, anti-money

laundering detection, and trading surveillance solutions that address such concerns as payment fraud, cybercrime, sanctions monitoring, market abuse, customer due diligence and insider trading. Find us at [www.niceactimize.com](http://www.niceactimize.com), @NICE\_Actimize or Nasdaq: NICE.

### **About NICE**

NICE (Nasdaq: NICE) is the world's leading provider of both cloud and on-premises enterprise software solutions that empower organizations to make smarter decisions based on advanced analytics of structured and unstructured data. NICE helps organizations of all sizes deliver better customer service, ensure compliance, combat fraud and safeguard citizens. Over 25,000 organizations in more than 150 countries, including over 85 of the Fortune 100 companies, are using NICE solutions. [www.nice.com](http://www.nice.com).

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### **Forward-Looking Statements**

*This press release contains forward-looking statements as that term is defined in the Private Securities Litigation Reform Act of 1995. Such forward-looking statements, including the statements by Mr. Costigan, are based on the current beliefs, expectations and assumptions of the management of NICE Ltd. (the "Company"). In some cases, such forward-looking statements can be identified by terms such as "believe," "expect," "seek," "may," "will," "intend," "should," "project," "anticipate," "plan," "estimate," or similar words. Forward-looking statements are subject to a number of risks and uncertainties that could cause the actual results or performance of the Company to differ materially from those described herein, including but not limited to the impact of changes in economic and business conditions; competition; successful execution of the Company's growth strategy; success and growth of the Company's cloud Software-as-a-Service business; changes in technology and market requirements; decline in demand for the Company's products; inability to timely develop and introduce new technologies, products and applications; difficulties in making additional acquisitions or difficulties or delays in absorbing and integrating acquired operations, products, technologies and personnel; loss of market share; an inability to maintain certain marketing and distribution arrangements; the Company's dependency on third-party cloud computing platform providers, hosting facilities and service partners; cyber security attacks or other security breaches against the Company; privacy concerns; changes in currency exchange rates and interest rates, the effects of additional tax liabilities resulting from our global operations, the effect of unexpected events or geo-political conditions, such as the impact of conflicts in the Middle East that may disrupt our business and the global economy; the effect of newly enacted or modified laws, regulation or standards on the Company and our products and various other factors and uncertainties discussed in our filings with the U.S. Securities and Exchange Commission (the "SEC"). For a more detailed description of the risk factors and uncertainties affecting the company, refer to the Company's reports filed from time to time with the SEC, including the Company's Annual Report on Form 20-F. The forward-looking statements contained in this press release are made as of the date of this press release, and the Company undertakes no obligation to update or revise them, except as required by law.*