



## Fraud is Dynamic and Typology Driven

Financial institutions (FIs) must adopt a typology-driven approach, as each type of fraud is unique. They require their own data and models to determine anomalous behaviors. Regardless of the liability shift, Fls must implement intelligent, purpose-built solutions to protect customers from devastating losses.

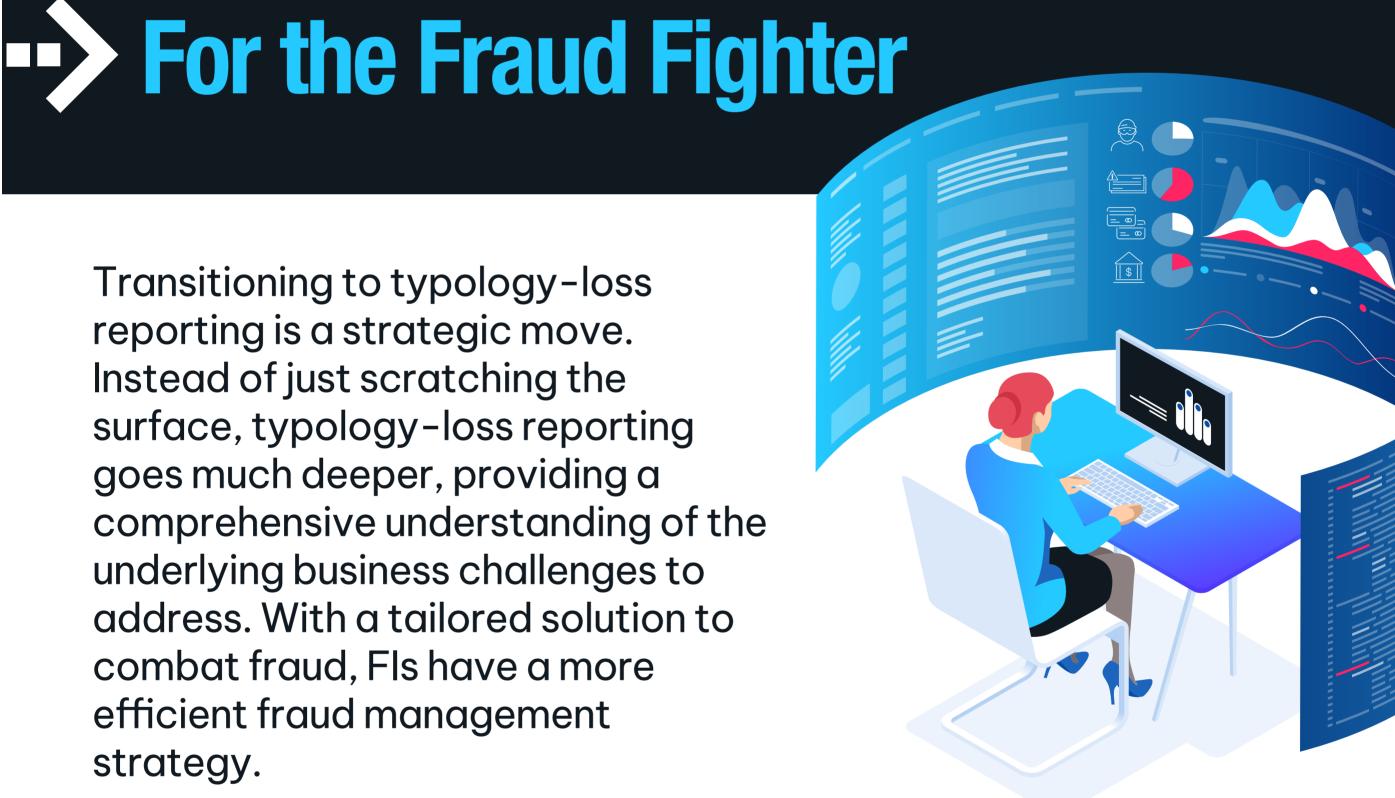
A topology-driven approach will also mitigate reputational damage and customer attrition:

**According to Javelin Strategy &** Research, fraud victims are

more likely to leave the institution, even if the Fl isn't responsible.

Transitioning to typology-loss reporting is a strategic move. Instead of just scratching the

surface, typology-loss reporting goes much deeper, providing a comprehensive understanding of the underlying business challenges to address. With a tailored solution to combat fraud, FIs have a more efficient fraud management strategy.



## What are the top challenges Fls face today?

Top 5 challenges posing the greatest fraud threats

20% **Authorized Push Payment (APP) scams** 29% Customer first-party fraud 20% ID theft (Stolen Identity or Synthetic Identity Fraud) 53% Money mules 36% **Unauthorized Payments Fraud** 

To read the NICE Actimize 2023 Fraud Insights Report, click here

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