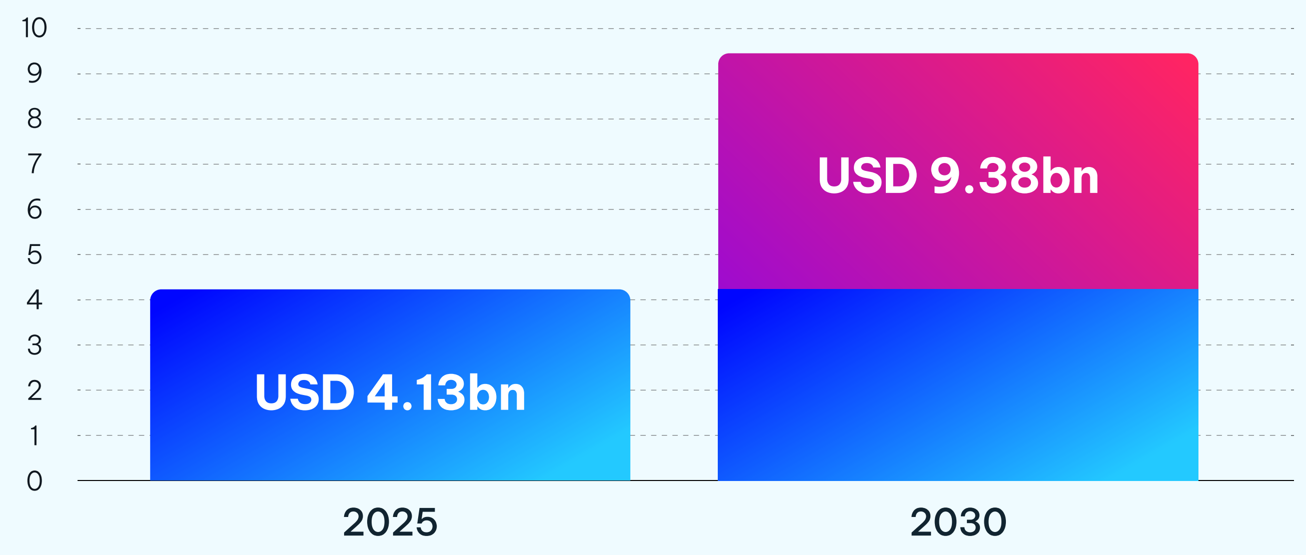
NICE Actimize

Global AML Market: Current State & Trends

AML Market - Introduction

- Global AML market set to expand from USD 4.13bn in 2025 to USD 9.38bn by 2030
- Financial Institutions (FIs) are enhancing their monitoring systems with integrated analytics to combat sophisticated financial crimes e.g. Money Mules
- Transaction monitoring and Fraud are the fastest growing segments, driven by increased regulatory demands and real-time data processing needs

Anti Money Laundering Market



AML Market Drivers

Regulation
Increased Monetary Penalties, Regulatory Sanctions, and Reputational Loss due to Non-Compliance with Regulations

Products
Rise in Focus Toward Digital Payments and Internet Banking

Monitoring
Necessity to Create Infrastructure with 360-Degree View of Data in Financial Landscape

Efficiencies
Document fraud and forgery to enhance the appearance of legitimacy

Technology
AI, machine learning, and blockchain tools help reduce false positives, improve detection accuracy, and streamline compliance reporting

Sophistication of financial crime
Legal entities set up for limited or no real use, for layering funds across other entities or jurisdictions

Challenges & Opportunities

AML Market Challenges & Opportunities

Opportunity: Strategic Differentiator
Firms that adopt cutting-edge solutions gain not only regulatory favor but also customer trust and operational efficiency.

Opportunity: RegTech / RegOps as a Service
Need to monitor non-traditional sectors pushing RegTech firm to diversify offerings.

Opportunity: Higher Adoption of Advanced Solutions
RegTech can be the critical piece to a complex solution that requires "cost-efficient speed".

Challenge: Lack of Skilled AML professionals
Workforce becoming more scarce, expensive. Requires high specialization

Challenge: Regulatory Fatigue
Lack of Awareness Related to Government Regulations and Deployment of AML Solutions.

Regulatory & Financial Crime Trends

Geopolitical Events
World "agenda" impacting Financial Services regulation:
- Russia / Ukraine
- China tensions
- Middle East
- US Administration

Regulatory Divergence
Differences in regulation across regions can add stress to FI Operations:
- Russian Sanctions / Evasion
- US Tariffs Implementation

Transparency
Plenty of regulators requiring improvement on FIs to:
- Determine Beneficiary Ownership
- Identify, risk assess and monitor legal entities used for economic crime e.g. shell companie, ICSP (int'l Companies Service Providers)

Non-traditional entities monitoring
Designated Non-Financial Businesses and Professions (Law Firms, Real Estate Accountants...)

Regulatory & Financial Crime Trends

CRIMINAL USE OF ADVANCED TECHNOLOGIES
AI is reshaping the threat landscape, enabling quick-moving, sophisticated crimes like malware, social engineering, and deepfakes e.g. FraudGPT

UNDERGROUND BANKING
Hawala networks, bulk cash smuggling and cryptoassets, can obscure electronic financial trails, making it harder for FIs and law enforcement to follow the money

CRIME AS A SERVICE (CaaS)
Technology enablers, globalization and high digitalization creating opportunities to "industrialize" crime, both in volume and specialization

FRAUD
Fraud, technology, and organized crime, fusion becoming severe global threat

Social media, messaging apps, and crypto assets enabling criminals to scale their operations and profits, while governments, law enforcement, and industry struggling to keep up

SANCTIONS & GEOPOLITICAL RISK
Geopolitical tensions, conflict, and political violence rising in 2024-25, creating a more polarized and complex landscape.

Diverging views on how to frame AML responses, including balancing risk exposure and de-risking, dominate leading to unpredictable threat environment

Key Takeaways / How does it fit within Actimize?

- Need to understand client requirements & adapt quickly to change
- Combination of software and professional services provides best chances, flexible options for clients = need to work closely together
- High-accuracy /advanced analytics tools are needed to assist the next generation of anti-financial crime professionals
- "It takes a network to defeat a network" – engagement with non-traditional clients e.g. AirBnB, regulators, SMEs, increase networking

Contact us today to schedule a consultation

info@niceactimize.com | www.niceactimize.com/blog | @nice_actimize | linkedin.com/company/actimize | facebook.com/NICEActimize