

# Mobile Banking Fraud: Protect Your Customers

## Faster Payments = Faster Fraud

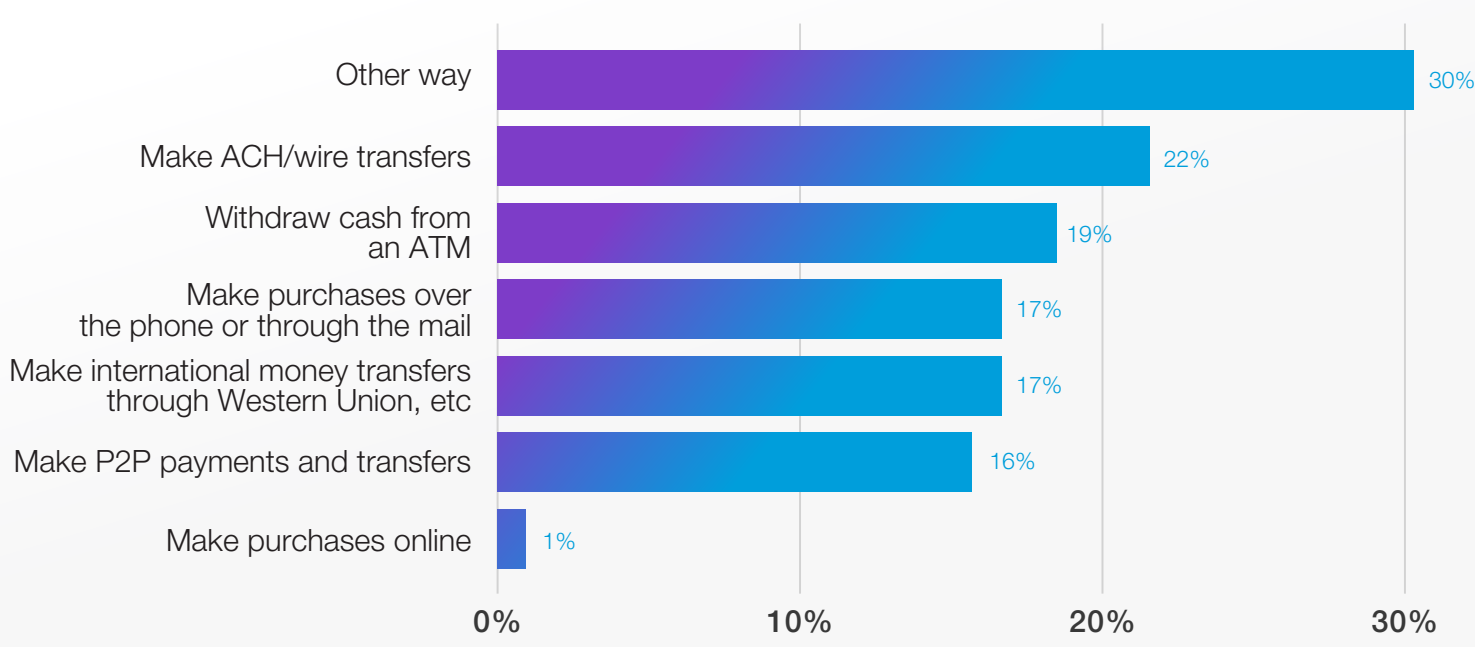
Faster payments have become a challenge for both consumers and fraudsters alike, with fraudsters aiming to scam and steal your customers' hard-earned money as quickly as possible, by whatever tactic necessary.

More than **25%** of Consumer Fraud occurs through P2P payments and transfers<sup>1</sup>.



## Scams have evolved into a criminal puppetry show

The person(s) who committed the scam convinced me to...



## The First Line of Defense is a Real-Time Defense

With the widespread adoption of faster payments options such as Zelle, FIs need to assess fraud risk as soon as a user opens a mobile payment app on their device.

Nearly **7,000** banks offer Zelle as a payment option<sup>2</sup>.

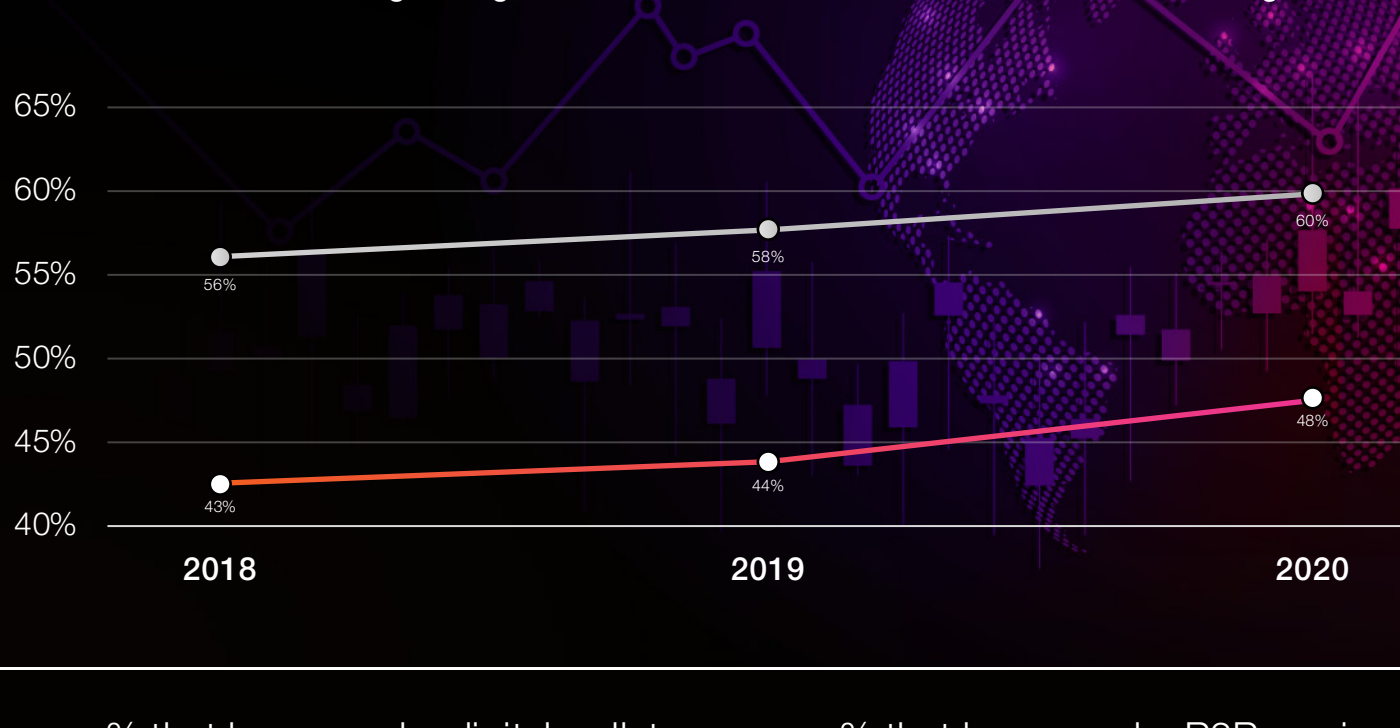
Real-time detection stops fraud before money is stolen.

## Protecting Customers, The Weakest Link

The shift to digital is here, with consumers leaning more on mobile banking apps. Protect your customers and their assets in real-time – it's time to accelerate your fraud prevention strategy to match the speed of digital acceleration.

## Adoption of digital payments has steadily increased

Zelle fraud is the fastest growing area of account takeover fraud in the U.S. banking sector<sup>3</sup>.



Ensure your customers' digital banking experiences and assets remain secure.

Protect Your Customers Today >

<sup>1</sup> Javelin Strategy and Research. (2021). Javelin Strategy and Research. <https://www.javelinstrategy.com/>  
<sup>2</sup> Credit Union Times. (April 2020). Zelle Reports Big Spike in Enrollment & Uses Across Age Groups. Credit Union Times. <https://www.cutimes.com/2020/04/30/zelle-reports-big-spike-in-enrollments-use-across-age-groups/>  
<sup>3</sup> Infosecurity Group. (April 2020). Zelle: A New Door Opens, But is Crime Walking In? Infosecurity Group. <https://www.infosecurity-magazine.com/opinions/zelle-crime-walking/>